

Curriculum Vitae

Name / Academic Title	Prof. Dr. oec. Dirk H. Hartel Dipl.-Kaufmann, Dipl.-Betriebswirt (BA)
Teaching Areas	Supply Chain Management, Operations Management, Logistics, Procurement and Sourcing, Consulting
Qualification	<p>Education</p> <p>1991-1994: Baden-Wuerttemberg Cooperative State University Mannheim (DHBW Mannheim), Faculty of Business (Dipl.-Betriebswirt (BA))</p> <p>1994-1998: University of Luneburg, Business Administration with majors Marketing and Technology Management (Dipl.-Kaufmann (Univ.))</p> <p>1998-2002: PhD Study/ Research Assistant at the chair of Corporate Governance, Production and Logistics (chairman: Prof. Dr. Dr. h.c. mult. Horst Wildemann), University of Technology Munich (Dr. oec.; „summa cum laude“)</p> <p>Professional Experience</p> <p>1991-1994: Trainee at Siemens Nixdorf (locations: Paderborn, Munich, Kassel, Paris)</p> <p>1997-1998: (part-time) Employee at Marketing Communications at Siemens Nixdorf, Hamburg</p> <p>1998-2002: Management Consultant and Business Unit Manager at TCW (Management Consultancy), Munich</p> <p>2002: Member Board of Directors at M+M Management + Marketing, Kassel</p> <p>2003-2007: Partner (for Automotive projects) at Emporias Management Consulting (subsidiary of a contract logistics service provider), Munich</p> <p>Since 2007: Baden-Wuerttemberg Cooperative State University Stuttgart (DHBW Stuttgart), Faculty of Business - Professor of Supply Chain Management and Logistics</p>

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	<ul style="list-style-type: none"> - Head of Studies “Study Centre Applied Sciences” (2009) - Head of Department Service Management/Logistics Management (since 2009)
<p>Other Academic Roles and Appointments</p>	<ul style="list-style-type: none"> - Lecturer at Center of Advanced Sciences (CAS) of DHBW (Heilbronn) - Lecturer at private Business Schools (outside DHBW) in Germany and India - Professional Trainer and Management Consultant of Supply Chain Management, Logistics and Operations Management - Member of „Bundesvereinigung Logistik e.V. (BVL)“ (German Logistics Association) - Member of „Logistiknetzwerk Baden-Württemberg (LogBW)“ (Logistics Network Baden-Wuerttemberg) - Author of Several Monographs and Academic Articles - Editor of “Fallstudien in der Logistik” (Case Studies in Logistics) in cooperation with BVL and Editor of “Projektmanagement in der Logistik” (Project Management in Logistics) in cooperation with SpringerGabler