

CHINA STUDY PROGRAMME

Organized by Institute for Entrepreneurship, Hong Kong Polytechnic University
 and Duale Hochschule Baden-Wuerttemberg
 Loerrach / Mannheim / Stuttgart
 9-20 July 2018
 Hong Kong and Beijing

Program

Hong Kong			
Date	Time	Activity	Host
08 Jul (Sun)		Arrival Preliminary Meeting of Participants Free Time	DHBW
09 Jul (Mon)	09:00 – 09:30	<i>Opening Ceremony</i>	PolyU IfE
	09:30 – 12:00	Session 1: Business and Economy in Mainland China and Hong Kong: Past, Present and Future	
	13:30 – 16:00	Session 2: Hong Kong Stock Market & Financial System and Services	PolyU IfE
	16:00 – 16:30	Briefing for Beijing trip	PolyU IfE
10 Jul (Tue)	09:00 – 11:30	Session 3: Business Culture and Effective Communication in Mainland China	PolyU IfE
	PM	Company Visit 1 (<i>Transportation provided by PolyU IfE</i>)	DHBW
11 Jul (Wed)	09:00 – 11:30	Project Session	DHBW
	PM	Company Visit 2 (<i>Transportation provided by PolyU IfE</i>)	
12 Jul (Thu)	09:00 – 11:30	Talk on Sino-German International Trade By Prof. Dr. Johannes Beverungen	DHBW
	14:00 – 16:30	Session 4: The Development of “Internet+” Industry in China	PolyU IfE
13 Jul (Fri)		Free Time	
Hong Kong to Beijing			
14 Jul (Sat)		Flight from Hong Kong to Beijing <i>Airport transfer in Beijing (airport to hotel) arranged by PolyU IfE</i> Preliminary Meeting of Participants	DHBW
Beijing			
15 Jul (Sun)		Free Time	
16 Jul (Mon)	09:30 – 12:00	Session 5: China Manufacturing 2025 – The Transformation of China’s Manufacturing Sector	PolyU IfE
	PM	Visit 3 to a local organization/company	
17 Jul (Tue)	09:30 – 12:00	Session 6: The Environment for Innovation and Entrepreneurship in China	PolyU IfE
	PM	Visit 4 to a local organization/company	PolyU IfE

18 Jul (Wed)	09:30 – 12:00	Session 7: China-German Bilateral Business Interests and Business Cooperation Model	PolyU IfE
	PM	Visit at The Palace Museum (“The Forbidden City”)	PolyU IfE
19 Jul (Thu)		Visit at The Great Wall	PolyU IfE
20 Jul (Fri)		Departure <i>Airport transfer (hotel to airport) arranged by PolyU IfE</i>	

Important: The program might still be subject to minor changes with regard to the company visits and certain workshops.

Remarks:

Tickets to The Palace Museum (“Forbidden City”), the visit at The Great Wall and other special exhibitions are not included!

Costs:

- **Program and Housing Fee: 1.800 EUR**
 The fee includes all sessions, an organizational fee and housing in a double room (Hong Kong and Beijing). It doesn't include the trip and entrance fee for the Palace Museum and the Great Wall.
- **Flight:**
 Approx. 900 EUR with Air China (recommended because of stopover in Beijing).

Estimated total costs Program, Housing and Flight: 2.700 EUR

Additional Costs:

- MEALS
- Tourism Visa, Food, Transportation in Hong Kong and Beijing, Site Visits

The program fee and the housing fee will be collected by DHBW.
 Students will be reimbursed in case the actual costs are lower than indicated here.

IMPORTANT: Students from DHBW Mannheim will be supported by the PROMOS Scholarship, offered by DAAD. The scholarship is approx. between 180-225 EUR/student, depending on the number of participating students. Students will get more information once the application is completed.

Application process for students from all campuses:

Please submit your application electronically, in pdf-format, by email to [kurzprogramm\(at\)dhbw-mannheim.de](mailto:kurzprogramm(at)dhbw-mannheim.de)

Only complete applications will be attended to!

Deadline for handing in the application by E-mail: 28 February 2018.

Students are selected on a first come-first served principle.

After being selected, students will be informed to transfer the exact program fee and the housing costs to DHBW.

Application Documents needed:

- DHBW Application Form for Short Programs (DH-Bewerbungsformular für Kurzprogramme)
- Motivation Letter in English, approx. 300 words
- CV (in English)
- Copy of a valid passport
- Einverständniserklärung mit Unterschrift

For more information, students from all campuses can contact the following persons:

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